Metuchen TV/Technology Committee Minutes of August 25 2022 meeting

Jennifer Zimmerman, Chairperson Henry Cheng, Co-Chair Mike Guarino, Secretary Beatrice Moskowitz Jason Delia, Council Liaison Daryl Richardson Asa Barenfeld Allan Krebs Michael Rappaport

Administration

- -The meeting was called to order by Jen around 8:08pm.;
- -Mike then noted he had previously circulated July minutes for approval, as there were no corrections noted he then moved to approve the Minutes, which was then seconded and the Minutes approved.
- -Mike also noted that there no complaints or other correspondence received in Borough Hall

On-Going Matters

- -Mike inquired of Jason as to whether there are any further developments regarding activities of the State Commission on Municipal Broadband, but he was not aware of any;
- Jen then noted that she had no updates on the public response to the most postings on our Facebook page. Daryl noted that some residents have indicated a lack of cable service in their area of Metuchen; we need to identify where. Perhaps we can use a post to solicit information from the public. Jen suggested to meet with the subcommittee on this and other post topic suggestions, including lack of competition among cable providers in servicing Metuchen residents. Jen noted that she would circulate for review the list of proposed topics to the Committee;
- Jen also suggested that we may want to expand and re-issue our public survey to see current public uses of various services to access programming, including streaming. She will propose some revisions via email for review by the committee. It was suggested that we re-format the survey to have each participant rate the various questions on a 1-10 scale of satisfaction regarding such issues as satisfaction with internet provider, likelihood to switch and **how important is high internet speed to** the user?
- -Jason confirmed that the Borough recently updated the look and format of the municipal website. Perhaps we can post our survey there.
- -It was also suggested that all members consider additional distribution networks for the survey, such as the schools and the library and perhaps a table at the Farmers' Market.

There being no further business, it was discussed and agreed to confirm our next meeting in May and the meeting was adjourned at approximately 8:45 pm.

M. Guarino 10/22