

Metuchen Parade Commission
October 18, 2023, 7:15 PM
Senior Center

Minutes

Attendees: Maggy Cook, Rob Giegerich, Dan Granato, Bernie Hertzell, Lisa Hyman, Denis Kane, Terry Kohl, Ellen Regan and Wendi Richards

Winter Festival Parade

Sunday, November 26 starting 4pm, ending with the tree lighting ceremony at The Plaza.
Theme is Making Spirits Bright.

Parade will stage in the Halsey lot and step off from Wernik Place, ending at The Plaza

- Distribution list was sent an email on October 8 announcing registration was open.
- Once participants are finalized, order different fun items for along the route – pompoms, glow sticks, candy
- Elie Hoenig and Ike Busch are confirmed to announce the Line of March
- Forms requesting space for a Main street banner and use of the Plaza have been submitted.
- Bernie to notify DPW of the needs in the Plaza for Sunday, November 26
- Terry confirmed Robert Burlington for the sound at Cai's and the Plaza
- Dan reached out to Loraine at Mannasquan Bank about sponsoring the horse and carriage to transport Santa and Mrs. Claus
- Sleigh was purchased and received.
- Plan A – transport Santa and Mrs. Claus by horse and carriage
- Plan B – have the fire department transport Santa and Mrs. Claus
 - In both scenarios, pictures with Santa and Mrs. Claus will take place in the Plaza under a 10x10 tent with the new sleigh
 - Bernie shared that Blue Parachute is working on design options for the photo backdrop
- Flyer should be ready for distribution this week.
 - Will use to promote on social media, in the schools and in Main Street business windows

Menorah Lighting

- Date TBD - Lisa will reach out to Melissa Perelstein ask if it needs to take place on the first night. Lisa will then reach out to the Temples for their thoughts on the date.

Memorial Day

- First week in December, send a Save the Date to the distribution list requesting they forward on to whoever is interested.

Action Items

- Ellen to share the promotional flyer once finalized.
- Ellen to reach out to Blue Parachute about updating the Main Street banner for this year.
- Ellen to follow-up with Ann at First Baptist Church about providing hot chocolate at the Plaza

- Ellen to ask Melissa about promoting the parade on the Forum marquee
- Ellen to contact Fred Lehotay to participate.
- Bernie to notify DPW of the needs in the Plaza for Sunday, November 26
- Dan to share Lorraine's response on the horse and carriage.
- Rob to ask MHS to promote the parade on their electronic sign
- All to review the current registrations compared to last year and reach out to anyone on the list you may know, encouraging participation.

Important Note: Next meeting will be held Tuesday, 11/14 at 7:15pm