

Metuchen Parade Commission
June 20, 2023, 7:15 PM
Borough Hall, room 225

Minutes

Attendees: Maggy Cook, Rob Geigerich, Dan Granato, Bernie Hertzell, Denis Kane, Terry Kohl and Ellen Regan

Memorial Day Parade

- Heard positive feedback regarding how the day went from the community.
- It was shared that the Uchrin family was happy and appreciative of the town's efforts.
- Second year in a row that we have heard the route is too short.
 - The Commission suggests going back to starting by Edgar, but use the Edgar and pool parking lots for staging, rather than Brunswick Ave.
- Logistics
 - Marchers must stay in order; reiterate it in the confirmation email.
 - Do not put Metuchen baseball and soccer next to each other in the Line of March, too tempting for the kids to get out of order looking for their friends.
- Registration
 - Encourage entrants to decorate their vehicles and embrace the theme in the registration form and the confirmation email.
- Art Contest
 - Agreed to award one per grade, with one grade being selected as the overall Grand prize winner.
 - Since we had over 900 participants, it was suggested to give everyone a flag pencil, rather than a certificate.
- Publicity/Communications
 - Continue to promote via social media, Main St banner, Art Forum sign and flyers in storefronts, libraries, senior center – any high traffic areas.
- Entertainment
 - Need to consult with the Borough on the process for paying hired entertainment; the required paperwork makes it difficult to secure.

Memorial Park Ceremony

- Program
 - Ask Boy Scout Troop 14 leader to practice the roll call prior to the Ceremony; suggested to provide each boy with 3-4 names that they can practice and have on cue cards the day of the ceremony
 - Plan to print 150 programs

Winter Festival

- Santa's sleigh needs to be repaired. Ask Borough Council if we can use the budgeted funds to buy a new one. There are many options available online.

New Business

- Commission agreed to cancel July's monthly meeting.