

## **Metuchen Parade Commission**

May 3, 2021, 7:15-8:15PM

Attendees: Bernie Hetzel, Denis Kane, Patricia Lucas-Schnarre, Lynne Mueller and Elen Regan

Future Meeting Schedule: June 7, July 6\*, Aug. 2, Sept. 7\*, Oct. 4, Nov. 1, Dec. 6

### **Minutes**

- Bernie motioned to approve meeting minutes from April 2021 after two edits. Minutes approved with these changes.
  
- **Memorial Day Parade**
  - Poster Contest
    - Patricia will follow up with the art teachers this week reminding them of the Friday, May 7 deadline
    - Ellen will reach out to last year's contest judges to confirm their participation.
  - Rolling Parade
    - Patricia reminded Rob Donovan we need the timing and route for the Rolling Parade and will follow-up this week if needed. Once received, Patricia will share it with Melissa Perilstein and the Chief of Police.
  - Signs
    - Lynne placed the posters in in 5 downtown locations with 5 posters yet to be placed.
    - About 40 out of 200 signs were sold by 4/30/21.
    - Bernie will find out if we can include an ad/mention in the St. Francis bulletin.
    - Lynne plans to reach out to Father Zellej at St. Luke's asking him to share with the Interfaith Community.
    - Lynne will ask that the flyer be included in the Wednesday school folders again.
    - Denis will ask the Mayor to post on his social media pages.
    - Lynne will deliver signs to all commission members this week so they can be put out now to drum up interest. Send cell, street address and email address to Lynne.
    - Denis offered to sell signs at a Friday night Little League games at Fater Field
    - Patricia will ask Bob Matlin if the flyer can be displayed at this week's Cruise night.
    - All members to review the list of buyers to date and sign up to deliver to people you know.
    - Lynne suggested more publicity needs to be done and a press release should be written.
    - An article in the Metuchen Mirror was written by Brooke Glassberg about Memorial Day and the Parade Commission which included a photo on pages 13 and 15. Copy sent by scan / email to Commission members.
  - Memorial Park Ceremony
    - Denis will follow up with Walter at the American Legion to discuss this year's ceremony. He will also ask Walter to promote the lawn signs with the American Legion members.
  
- **Mid-year presentation to Borough Council**
  - This has been scheduled for Monday, June 28.
  - Presentation to be updated after Memorial Day.

- **Winter Festival**

- Bernie connected with the Mayor on enhancing the lights this year. Bernie will meet with Outdoor Lighting Perspectives this month and report back on our options.
- Bernie will be checking the inventory at the DPW this month and will also do some sourcing on menorahs.

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