

Metuchen Parade Commission

March 1, 2021, 7:15-8:15PM

Attendees: Bernie Hetzel, Terry Kohl, Patricia Lucas-Schnarre, Lynne Mueller and Elen Regan

Future Meeting Schedule: April 5, May 3, June 7, July 6*, Aug. 2, Sept. 7*, Oct. 4, Nov. 1, Dec. 6

Minutes

- Patricia motioned to approve meeting minutes from February 2021. Lynne requested last names be added and acronyms be spelled out. Minutes approved with these changes.
- **Memorial Day Parade**
 - Patricia shared that Melissa Perilstein confirmed there will be no in-person parade this year
 - Poster Contest
 - Bernie knows the HS computer teacher and will reach out to her regarding our request for a student to help upload poster submissions to Art Council website portal. Ellen to provide Bernie with further information on our specific ask.
 - Patricia to reach out to the school Art Teachers to let them know the contest is happening and submission details will be provided shortly.
 - Rolling Parade
 - Patricia reported that there is a meeting on March 3 with Mayor Busch, Linda Koskoski, Jay Muldoon and Melissa Perilstein where the plans for Memorial Day will be discussed. Ultimately, it is up to the Mayor and Council what the plans will be regarding the Rolling Parade. If we move forward, it will include Fire, Police, EMS and DPW.
 - Signs
 - Blue Parachute signs are \$6.50 each (min. qty of 200), which includes the artwork.
 - Melissa Perilstein will get back to us on what logos to use on the sign, specifically for the police department. Our preference is to use the ones specific to Metuchen if possible.
 - Lynne will ask Issac Kremer if the Metuchen Downtown Alliance (MDA) can help with collecting the money for the signs. A Google form can be used for ordering.
 - Once the sign is approved and Memorial Day plans are confirmed, we can request Brandon Uhlig create a flyer for the school mail and social media promotion.
 - Suggested to ask businesses to promote the signs. Cai's, Boyt's, Hailey's, What's the Scoop and Fresco's are always willing to help.
 - Patricia will ask the MDA if there are any Mother's Day plans in which the signs can be promoted and sold.
 - Memorial Park Ceremony
 - Ellen to check with Mayor Busch regarding the ceremony at Memorial Park.
- **Mid-year presentation to Borough Council**
 - Patricia will reach out to Susan in May to secure a summer date for the 2021 mid-year presentation
 - Patricia will send the presentation that was presented to the Borough Council last month to Bernie and Terri for their reference.

- **Winter Festival**

- Lynne and Ellen will meet with the heads of the Temples to further discuss the new Menorah for the Plaza.
- Committee agreed to connect with Outdoor Lighting Perspectives (OLP) once Memorial Day is over.
 - \$15k is needed to cover the cost of storage and installation, but the plan is to add to the display each year, so additional funds will be needed.
 - Suggested to meet with Mayor Busch to get his thoughts on what and where he would like to see additional lights before meeting with OLP. Bernie offered to walk around town with him to discuss ideas.

- **New Business**

- Per the Commission by-laws, one commission representative must be a member or veteran of the Armed Forces. We are in need of someone to serve a 3-year term.
 - Per Lynne, Brian Stike is not able to make that commitment
 - Bernie suggested Kevin Dice and is going to inquire to see if he is interested.
 - Terry suggested John Rizzuto, but will wait to hear on Kevin first.