

FREE!

Interactive Workshops

Win at Marketing

Create—and Execute—an Effective Marketing Strategy



Presented by Marketing Experts

Travis Brown/Rokusek Marketing ● Susan Wilcox/eDynamic Marketing
● Noelle Stary/20 Lemons

Matching Grants

MDA members who attend **all three workshops**, are eligible to compete for a minimum of \$5,000.00 in matching grants to implement their marketing plan. Grants will be awarded at a dinner on September 12, 2018.

Dates:	Wednesdays	June 27, July 11, and July 25
Time:	5:30 – 6:30 PM	Dinner and Networking
	6:30 – 8:30 PM	Presentation and Working Sessions
Location:	First Presbyterian Church Social Center; 270 Woodbridge Ave.; Metuchen	

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Join us and learn how to:

- ✓ Create an effective marketing strategy.
- ✓ Develop a compelling website.
- ✓ Select and test social media marketing to elevate your digital profile.

PLUS - partner with SCORE business experts for individual mentoring to assist you with developing and executing your marketing strategy.

Space is limited - Register today! No later than June 20!

<http://www.downtownmetuchen.org/score>